



Sharing Ideas and Successful Practices in Business Ethics 2008

16–18 January 2008

London, UK

Agenda at a Glance

Thursday, 17 January 2007

- 8:15-9:00 Registration
- 9:00-9:30 Welcome
- 9:30-10:45 Plenary session
- 10:45-11:15 Coffee
- 11:15-12:30
Concurrent breakout sessions
- 12:30-13:45 Lunch
- 13:45-14:45
Plenary feedback session
- 14:45-15:15 Tea
- 15:15-16:30
Concurrent breakout sessions
- 16:40-17:45
Plenary feedback session
- 19:00 Coaches depart for the conference dinner
- 19:30 Reception & Dinner

Friday, 18 January 2007

- 8:30-9:00 Coffee
- 9:00–10:00 Plenary session
- 10:10-11:25
Concurrent breakout sessions
- 11:25-11:50 Coffee
- 11:50-12:45
Plenary feedback session
- 12:45-13:00
Conclusion and closing

Wednesday, 16 January 2008

- 17h30-19h45 **Pre-registration**
18h30–19h45 **Welcome party for delegates at the Victoria Park Plaza**

An opportunity to meet the organisers and other delegates in an informal setting

Thursday, 17 January 2008

- 8h15-9h00: **Registration**
- 9h00-9h30: **Welcome and Introductions**
- Philippa Foster Back (IBE)
 - Patrick du Besset (CEA-CED)
 - Luc Van Liedekerke (EBEN)
 - Andrea Bonime-Blanc (ECO A)
- 9h30-10h45: **Plenary session 1 :**
Tone at the Top
Key note speaker: Richard Olver, Chairman, BAE Systems
- 10h45-11h15: **Coffee**
- 11h15-12h30: **Concurrent breakout sessions**
- **Strategy: Assuring ourselves about the effectiveness of our ethics programmes**
How do we know it is working? How do we measure success? What are the criteria of success
Introduced by: Brigitte Herzog, UTC
Moderator: Patrick du Besset, CEA-CED
 - **Making it work: Techniques and tools for embedding ethical values**
How to make an organisation live its ethical principles, and make ethics a more integrated part of the mindset.
Introduced by: Tim Sharp, Balfour Beatty
Moderator: Simon Webley, IBE
 - **European Issues: Privacy issues**
Further information on EU data protection and how companies are dealing with this issue.
Introduced by: Jos Leys, Dexia
Moderator: Luc Van Liedekerke, EBEN
 - **Stakeholders: Ethics, joint ventures and sub-contractors**
Should companies 'roll out' their code to third parties? How do you measure this? What happens when it doesn't work?
Introduced by: Barney Rosenberg, Meggitt
Moderator: Jack Hansen, ECOA
 - **Issues: Ethics and the environment**
The ethics officer's involvement in the organisation's environmental strategy and practice.
Introduced by: Jacques Toraille, Michelin
Moderator: Yvan Biefnot, CEA-CED



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Thursday, 17 January 2008

- 12h30—13h45 **Lunch**
- 13h45-14h45: **Plenary feedback session**
- 14h45-15h15: **Tea**
- 15h15-16h30: **Concurrent breakout sessions**
- **Interactive Session: Use of ethical scenarios in training**
Participants experience cameos which are used in ethics training and discuss their merits and limitations.
Introduced by: Gerard Kuster, Suez & Jane Miller, Severn Trent
Moderator: Philippa Foster Back, IBE
 - **Making it work: Refreshing your ethics programme**
Keeping your programme relevant and up to date globally.
Introduced by: Natacha Lesellier, L'Oreal
Moderator: Patrick du Besset, CEA-CED
 - **European Issues: US Companies in Europe**
Issues around anti-trust, CR policies and programmes etc.
Introduced by: Perry Minnis, Alcoa
Moderator: Keith Darcy, ECOA
 - **Stakeholders: Good Practice in supplier monitoring**
Ethical due diligence; dealing with suppliers and complex supply chains.
Introduced by: Kathleen Edmond, Better Buy
Moderator: Annette Kleinfeld, EBEN
 - **Issues: Diversity**
Dealing with ethical issues in a diverse workplace
Introduced by: Neil Moir, Starbucks
Moderator: Jack Hansen. ECOA
- 16h40-17h45: **Plenary feedback session**
- 17h45-19h00: **Free time**
- 19h00: **Coaches depart from the Victoria Park Plaza hotel to the conference dinner**
- 19h30: **Reception and dinner at the Stationer's Hall Ave Maria Lane, London EC4M 7DD**
- Conference dinner sponsored by* 
- 23h00 **Coaches return to the Park Plaza hotel**



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8h30-9h00: **Welcome, coffee**

9h00-10h00: **Plenary session 2 :**

Anti-Corruption and Bribery Policies

How do you make them work? Is a zero tolerance policy possible in practice?

Key note speaker: Mark Pyman, Transparency International (UK)

10h10-11h25: **Concurrent breakout sessions:**

- **Interactive Session: Real ethical dilemmas**
Brief case studies are shared of ethical dilemmas and how they were solved within participants organisations
Introduced by: Esther Palsgraaf, Heineken and Paola Sassano, Novartis
Moderator: Luc Van Liedekerke, EBEN
- **Strategy: Involving the ethics function in policy and strategy issues**
Experiences in servicing a Board committee, consultation and raising problems
Introduced by: Joan Dubinsky, International Monetary Fund
Moderator: Simon Webley, IBE
- **Making it work: Effective training techniques**
What works for mid-level managers and their staff?
Introduced by: David Harris, Lockheed Martin
Moderator: Yvan Biefnot
- **Stakeholders: The ethics of intelligence gathering**
Relationships with competitors and corporate security of information
Introduced by: Rosalind Scott, PricewaterhouseCoopers
Moderator: Jack Hansen, ECOA
- **Issues: Speak Up Programmes**
Problems experienced with programmes and some solutions; how are investigations dealt with; how to ensure non-retaliation.
Introduced by: Gretchen Joe, Telefonica O2
Moderator: Annette Kleinfeld, EBEN

11h25-11h50: **Coffee break**

11h50-12h45: **Plenary feedback session**

12h45-13h00: **Closure of the conference**

Concluding remarks and expressions of opinion about this annual conference.